

#### NWML/SEC/2025/140

February 11, 2025

The Manager, Listing Department, **BSE Limited**, Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai - 400 001. **BSE Scrip Code: 543988**  The Manager, Listing Department, **National Stock Exchange of India Ltd.,** Exchange Plaza, 5<sup>th</sup> Floor, Plot C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051. **NSE Symbol: NUVAMA** 

#### Subject: - Nuvama India Conference 2025 - Keynote Presentation

Dear Sir(s) / Madam(s),

Further to our intimation dated February 4, 2025, regarding our participation in the Nuvama India Conference 2025, we are enclosing herewith the presentation that will be delivered by the representatives of the Company on February 11, 2025, at the aforesaid conference.

No unpublished price-sensitive information shall be shared/discussed during the conference(s).

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Nuvama Wealth Management Limited

Sneha Patwardhan Company Secretary and Compliance Officer

Encl: as above

# Nuvama Overview & Strategy

Speaker: Mr. Ashish Kehair, MD and CEO, Nuvama Group

20<sup>th</sup> Nuvama India Conference

Eebruary 11, 2025

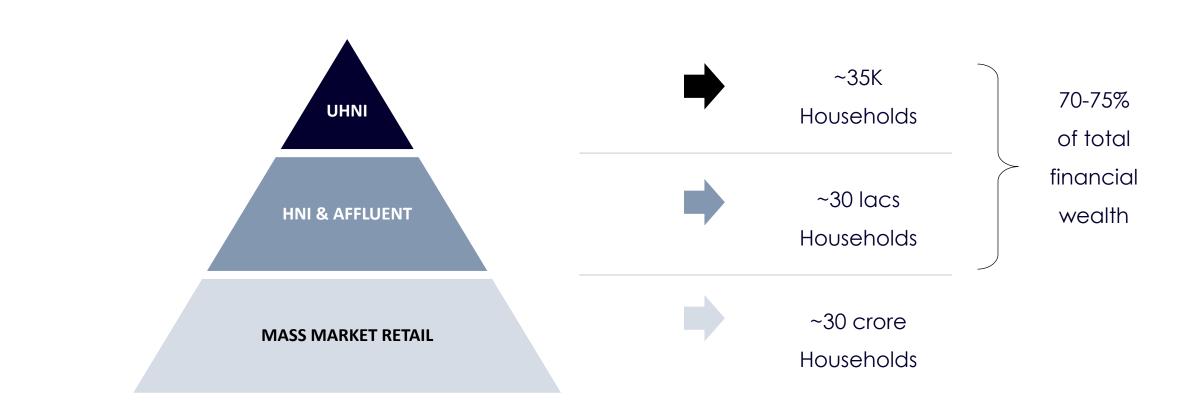
Mumbai



## I. About Us

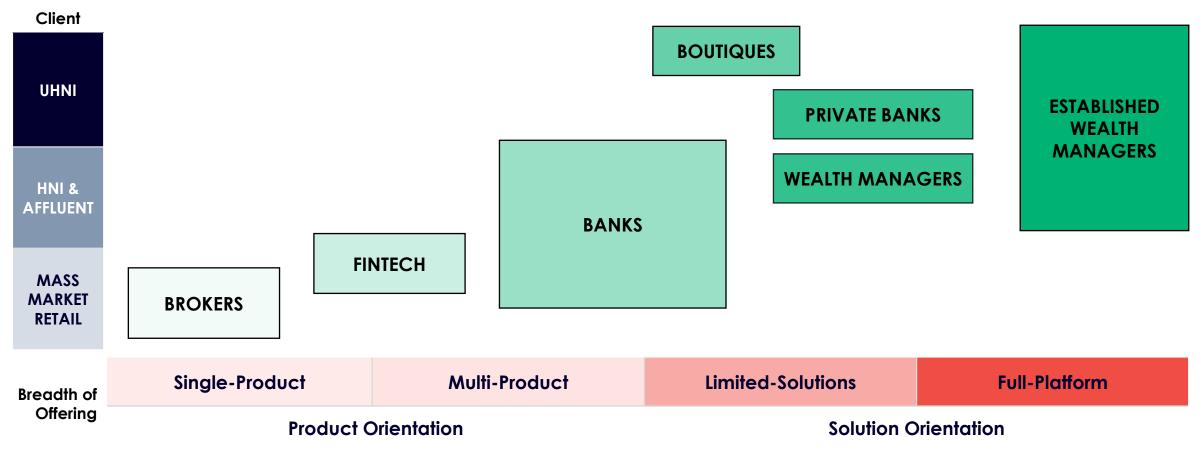


## India's wealth management landscape: Customer's lens



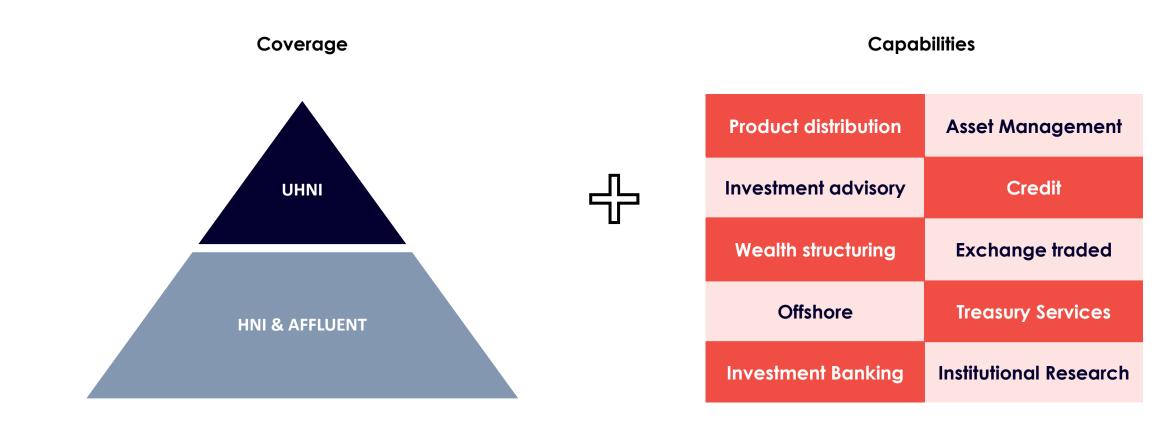


## India's wealth management landscape: Supplier's lens



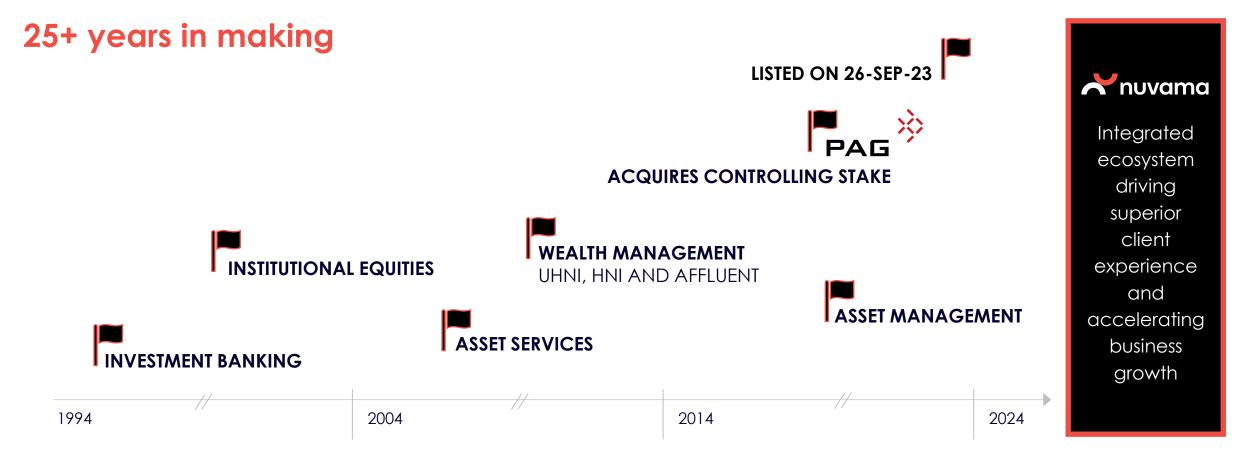


## A comprehensive wealth management model Top 2 segments + Full-solution platform



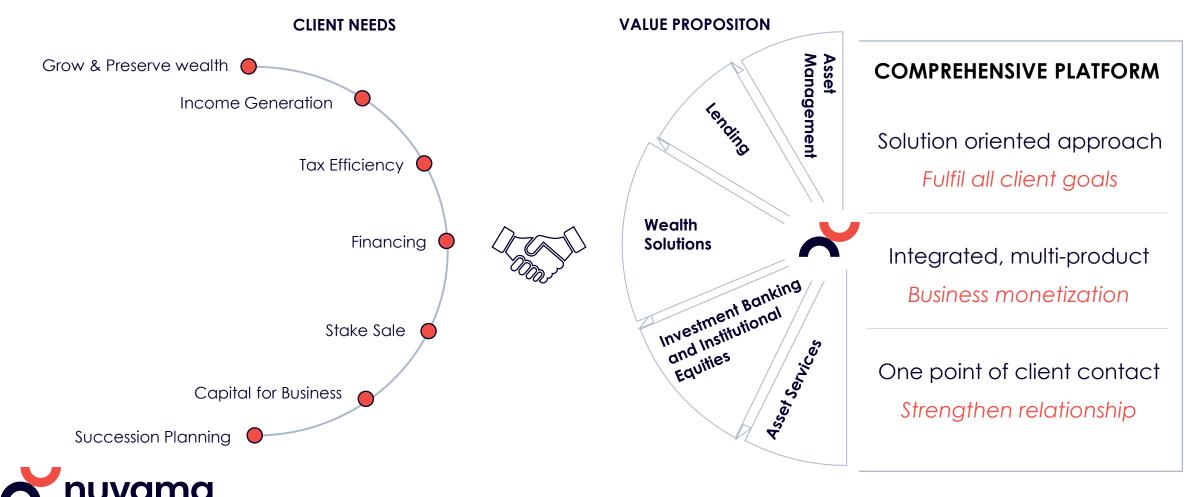


## Evolved from individual businesses into a comprehensive wealth management platform



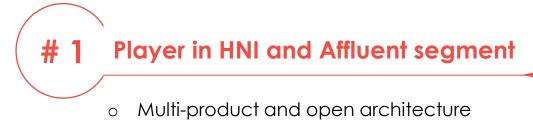


# Integrated ecosystem driving superior client experience and accelerating growth



# Well-positioned in this fast-evolving wealth management space in India

### Only scaled player in both client segments with "Comprehensive Platform" capabilities



- Unbiased solutions
- Hybrid ecosystem

# 2 Player in UHNI segment

- Full-service capabilities
- o Bespoke solutions
- o High quality team



# Fast growing market share across asset management, asset services, IE and IB

18%

**IPO** 

share

### **3X** growth Scaled AUM with speed in last ~3 years

- Alternatives in India A big opportunity
- o Diversified strategies: Private, Public, RE
- o Synergies with wealth management

### 20% New client wins in Asset services

- Markets infrastructure type business
- o Serving select client segments: FPIs, DIIs
- High client stickiness, recurring revenue stream

### 6% Institutional equities, ↑ by 70 bps YoY

- Strong distribution across geographies
- Delivering quality research across 280+ stocks
- o Ready platform access to wealth clients

### Investment banking, 1 by 9% YoY

- Deep sector expertise across Industries
- o Full-service IB capabilities; Equity and Debt
- o Business solutions for promoters, family offices

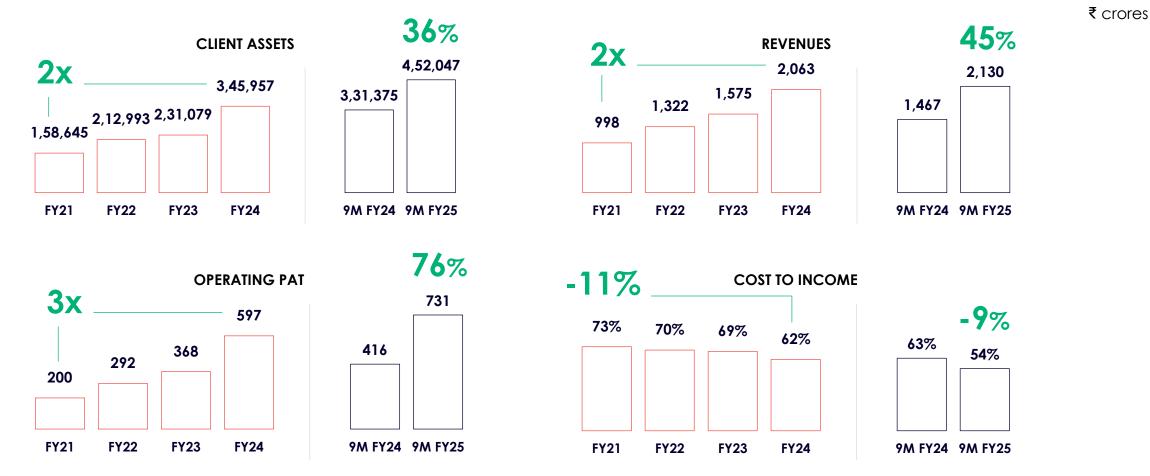


## Focused execution driving key input variables: Scaling vertically and horizontally





## Delivering strong and sustainable outcomes: Revenue 2x and Profits 3x





## Delivering strong and sustainable outcomes: Diversified and superior quality of earnings

SEGMENT	BUSINESS	% SHARE IN PROFITS FY21	% SHARE IN PROFITS FY24	PROFIT CAGR FY21-FY24	SENSITIVITY TO MARKET VOLATILITY	INDUSTRY GROWTH PROSPECTUS
Wealth Management	wealth	10%	<b>29</b> %	106%	•	
	Private	12%	24%	<b>79</b> %	•	
Asset Management	asset management	-3%	-2%	_	O	
Asset Services	asset services	77%	48%	33%		
Capital Markets	capital markets			12%		

Wealth Management, Asset Management and Asset Services contributes to majority profits and have strong growth tailwinds



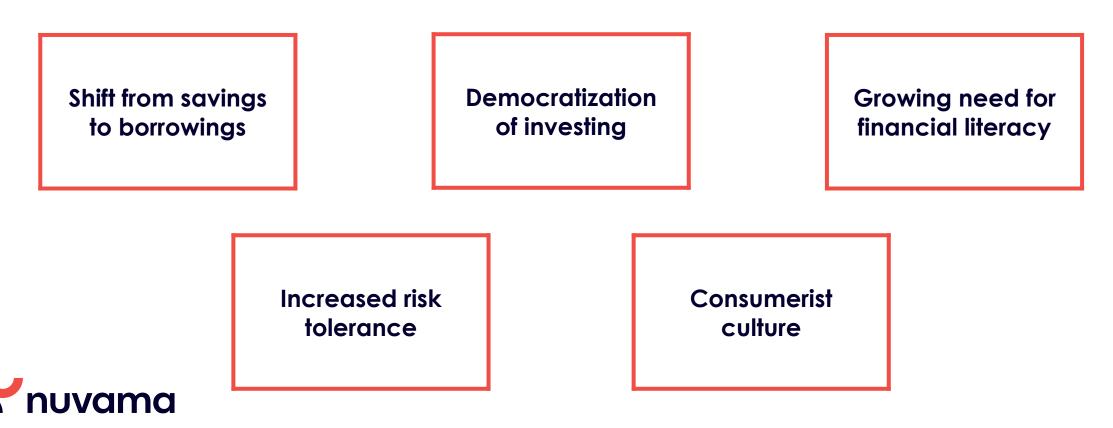
## II. Industry Evolution



## The Money Revolution: US 1970-90s

### When middle class joined the money class,

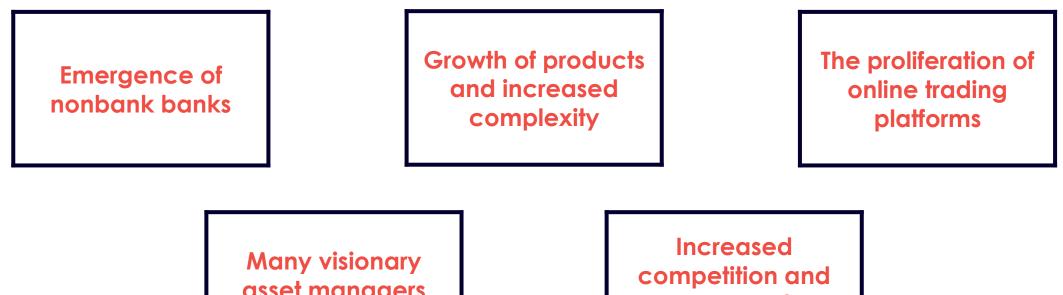
their attitudes toward money underwent significant transformations



## The Money Revolution: US 1970-90s

### On supply side too, there were significant changes,

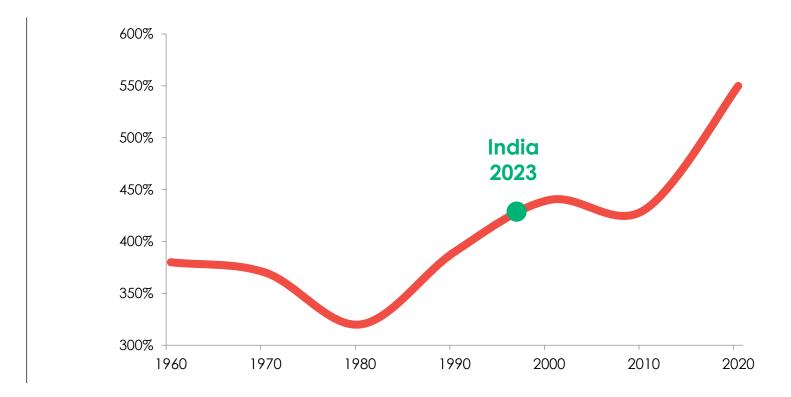
making investing more accessible, cost efficient and innovative



asset managers made bold moves competition and emergence of new business models



## Like India's position today, US in 80-90s had these favorable backdrop



-U.S. Household Networth to GDP ratio

US wealth grew at much faster pace in last 3-4 decades

> With India leapfrogging wealth should grow and at much faster pace



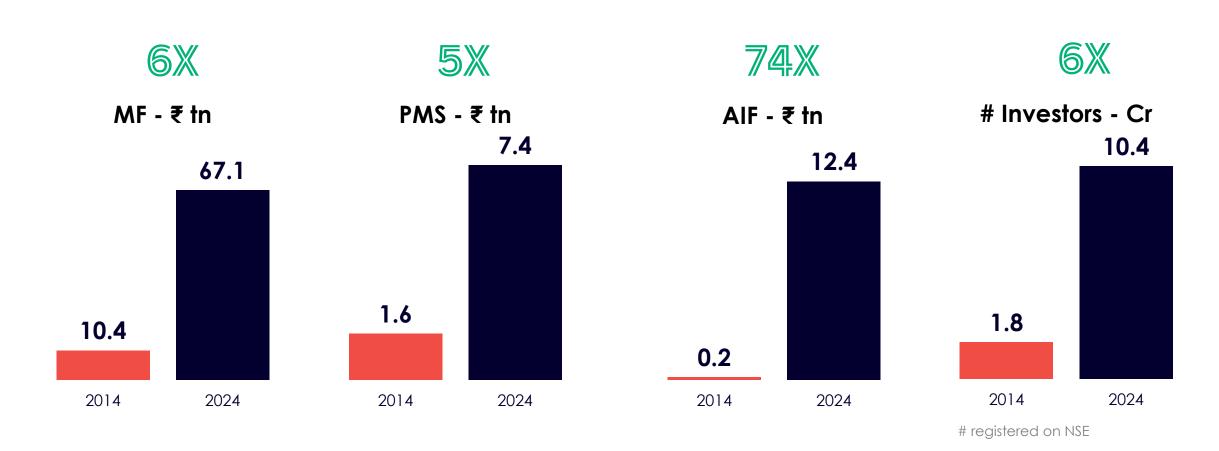
# Wealth in India, evolved over last 3 decades, financial assets underwent a structural shift

Until 1990 High interest rates, large parallel economy, lack of credible capital market alternatives	1990-2000 Liberalization, led to beginning of financial wealth creation & surge in investment options	2000-2010 Wealth management started in India: As an extension to banking	2010-2020 Era of Localization and Growth: Wealth became an independent & secular business	
Wealth concentrated in few hands	Period 1990 2000 1 Player 33 Players	Private banks started wealth management	Emergence of Independent WM	
Largely in form of Physical Assets	MF ₹ 6,700 cr ₹ 1 lac cr LI 1 Player 12 Players	Capital markets grew at CAGR of 20+% YoY	Industry experienced tremendous growth	
Limited options for financial investments	Int Rates 13% 10%   BSE 1,000 5,000	Foreign players introduced private banking	Growing financialization affluence & sophistication	
Until 1990: Negligible	2000: ₹ ~20 tn (35%)	2010: ₹ ~85 Tn (40%)	2020: ₹ ~260 Tn (45%)	



Period: Household financial assets in ₹ Tn (% of Total Assets)

# In last decade growth in investment asset class has been phenomenal





1. Data is as of Sep'2014 and Sep'2024.

2. AIF represents commitments raised and PMS represents discretionary and non-discretionary non EPFO/PF. # Investors are registered investors at NSE

# India's journey has just begun with a long runway ahead !

FINANCIALISATION	GROWTH OF INVESTMENT ASSETS	FORMALISATION
Wealth Creation is at a nascent Stage. India's wealth to GDP is 4.5x vs 6.5x in matured markets	Annual HH saving flows into investment assets just equals 7 to 9% of total financial saves	Formally managed wealth in India is ~15%. Enhanced regulatory focus, tech disruptions, increasing product complexity will lead to consolidation
Stock of financial wealth in India equals 25% vs 70% in matured markets	Low penetration of managed products. MF AUM to GDP for India equals ~20% vs ~120% for US	Multiple business models emerging to serve the growing need of wealth management across client cohorts.



# As GDP rises,

- Wealth pool grows,
- Financialization plays outs,
- Markets deepen,
- Sector consolidates,
- The wealth opportunity will ...

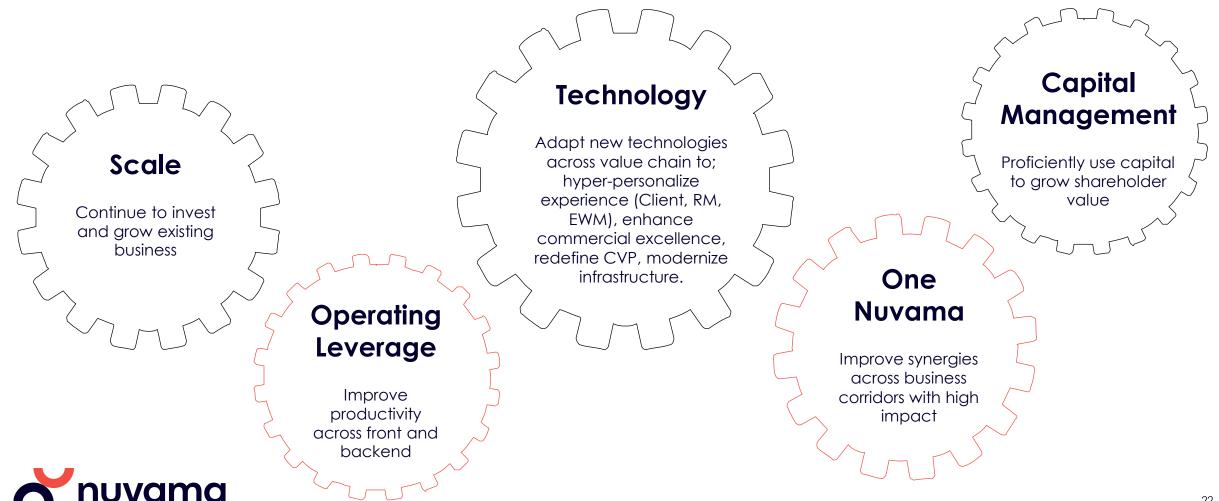
# quadruple in next 5 years



## III. Way forward



## Multiple growth levers driving shareholder value in the future



## Well defined trajectory for each business: Grow wealth management







Scale business



Build offshore

Expand sales capacity and footprint. Double relationship manager capacity in 3-5 years. Grow ARR and MPIS assets.

Leverage onshore capabilities to establish a full stack offshore wealth platform. Serve Indian and global / NRI clients for their offshore / India investment needs

Strengthen technology

Make ecosystem future ready. Optimize cost-to-serve, improve productivity and enhance experience for clients, RM, EWM



## Well defined trajectory for each business: Significantly scale asset management



Build full suite of alternatives

### On-going

Private Equity Venture Debt Real Assets

#### Launch Planned

Credit

Continue to scale public markets

On-going Long Only, Long Short Absolute Return, Gift City, Flexi Cap

### Launch Planned Specialized Investment Funds<sup>1</sup>

3

Expand distribution

Nuvama

Private, Wealth

Domestic

Banks, Wealth Managers, Institutions

International Institutions, NRIs



## Well defined trajectory for each business: Grow clients, client assets for asset services



International Institutional Client Group

Grow clients and expand footprint. Continue to invest in areas of strength. (2)

Domestic Institutional Client Group (AIF, PMS)

Grow clients and enhance product proposition

(3)

Enterprise (Technology and Operations) Get future ready to support scale. Increase automation,

improve client experience and enhance controls



## Well defined trajectory for each business: Improve market share for capital markets



(1)

Improve market share for Institutional equities and Investment banking businesses Grow fixed income services across primary and secondary markets backed by quality research, deep market expertise and strong client coverage Leverage capital market credentials and capabilities to service the needs of our wealth management clients by offering holistic solutions under

one integrated platform



## Safe harbour

#### DISCLAIMER :

This presentation and the discussion may contain certain words or phrases that are forward-looking statements, which are tentative, based on current expectations of the management of Nuvama Wealth Management Limited or any of its subsidiaries, associate companies and joint ventures ("Nuvama"). Actual results may vary from the forward-looking statements contained in this presentations due to various risks and uncertainties. These risks and uncertainties include the effect of economic and political conditions in India and outside India, volatility in interest rates and in the securities market, new regulations and Government policies that may impact the businesses of Nuvama as well as the ability to implement its strategy. The information contained herein is as of the date referenced and Nuvama does not undertake any obligation to update these statements. Nuvama has obtained all market data and other information from sources believed to be reliable or are its interest poles. Some part of the presentation relating to business wise financial performance, balance sheet, asset books of Nuvama and industry data herein is reclassified/regrouped based on Management estimates and may not directly correspond to published data. The numbers have also been reunded off in the interest of easier understanding. Numbers have been re-casted, wherever required. Prior period figures have been regrouped/reclassified wherever necessary. All information in this presentation or warranty expressed or implied is made regarding future performance.

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Nuvama Wealth Management Limited | Corporate Identity Number • L67110MH1993PLC344634 For more information, please visit www.nuvama.com

#### NOTES:

- Slide 3-5: Kotak Wealth Report, Karvy Wealth Report, Mckinsey Wealth Reports, Credit Suisse Global Wealth Reports | 2017-2022, GOI Ministry of Statistics and company research & estimates,
- Slide 6: Pursuant to approvals received from SEBI and exchanges, Nuvama Wealth Management Limited was listed on BSE and NSE on 26<sup>th</sup> September 2023
- Slide 8: Source: Companies internal data sources, company research, Asian Private Banker and Care Report
- Slide 16: Source: World Development Indicators, abi.org
- Slide 17: Source: AMFI, RBI, IRDA, BSE
- Slide 18: Source: MF data from AMFI, PMS and AIF data from SEBI and # of investors from NSE report
- Slide 19: Source: IMF, OECD, Federal Reserve, Karvy Wealth Reports, World Bank, Credit Suisse Global Wealth Reports 2021,2022, Citi Research, BSE and RBI reports
- Slide 1-26: Revenue incorporates impact of phase 3 demerger to include merchant banking & advisory services businesses. Revenue calculated by reducing finance cost and variable business expenses from gross revenue. Total revenue includes minor amount towards corporate and eliminations FY21 ₹ 10 Cr, FY22 ₹ (8) Cr, FY23 ₹ 2 Cr and FY24 ₹ 7 Cr. Asset Management business was started in FY21 and new schemes were launched in FY22
- Slide 1-26: Revenue and Operating PAT incorporates impact of phase 3 demerger to include merchant banking and advisory services businesses. Revenue is calculated by reducing finance cost and variable business expenses from gross revenue. Operating PAT excludes non-recurring expenses mainly includes demerger, listing, change in brand name and transition related expenses FY21: ₹ 53 Cr, FY22: ₹ 58 Cr, FY23: ₹ 60 Cr and Q1FY24: ₹14 Cr. Operating PBT is before share of profit from associates and Operating PAT is after share of profit from associates and non-controlling interests
- Slide 1-26: Nuvama data and metrics presented are for or as on end of period as specified and may have been rounded off for presentation purposes

Slide 1-26: Commercial real estate (CRE) is a 50:50 JV with Cushman and Wakefield. Nuvama's share in Profit/loss of this JV is included in the consolidated financials. Accordingly, the revenue and costs of the JV entity are not included in the revenues and costs in asset management



## End of presentation

